



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Hirschbiel for Congress (D)	Invoice #	197166-1
Product	8/27-9/3 PAUL HIRSCHBIEL	Invoice Date	09/09/12
Estimate Number	1555	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/03/12
Station	WAVY	Order #	197166
Account Executive	Petry Philadelphia	Alt Order #	06839804
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/28/12 - 09/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					08/27/12 to 09/02/12	1x	- TWTF - -				
	WAVY			Tu	08/28/12	:30	5:43 AM	PH12VA0202TH	\$500.00		1
2	WAVY	WAVY 6AM News	6a-7a		to						
					09/03/12 to 09/09/12	1x	M- - - - -				
	WAVY			M	09/03/12	:30	6:06 AM	PH12VA0202TH	\$1,500.00		1
3	WAVY	Today Show M-F	7a-9a		to						
					08/27/12 to 09/02/12	1x	- TWTF - -				
	WAVY			W	08/29/12	:30	8:56 AM	PH12VA0202TH	\$1,500.00		1
4	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
					08/27/12 to 09/02/12	1x	- - - - - S -				
	WAVY			Sa	09/01/12	:30	7:53 AM	PH12VA0202TH	\$400.00		1
5	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					08/27/12 to 09/02/12	1x	- - - - - S				
	WAVY			Su	09/02/12	:30	7:43 AM	PH12VA0202TH	\$400.00		1
6	WAVY	Today Show 2	9a-10a		to						
					08/27/12 to 09/02/12	1x	- TWTF - -				
	WAVY			F	08/31/12	:30	9:57 AM	PH12VA0202TH	\$350.00		1
7	WAVY	News 10 @ Noon	12p-1p		to						
					08/27/12 to 09/02/12	1x	- TWTF - -				
	WAVY			Tu	08/28/12	:30	12:10 PM	PH12VA0202TH	\$250.00		1
8	WAVY	The Doctors	2-3p		to						
					08/27/12 to 09/02/12	1x	- TWTF - -				
	WAVY			F	08/31/12	:30	2:25 PM	PH12VA0203TH	\$150.00		1
9	WAVY	M-F 4-5p	4p-5p		to						
					08/27/12 to 09/02/12	1x	- TWTF - -				
	WAVY			F	08/31/12	:30	3:58 PM	PH12VA0202TH	\$250.00		1
10	WAVY	News 10 @5p	5p-530p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	News 10 @5p	5p-530p		to						
				08/27/12 to 09/02/12	2x	- TWTF - -					
	WAVY			W	08/29/12	:30	5:09 PM	PH12VA0202TH	\$900.00		2
	WAVY			F	08/31/12	:30	5:27 PM	PH12VA0202TH	\$900.00		1
11	WAVY	News 10 @530p	530p-6p		to						
				08/27/12 to 09/02/12	2x	- TWTF - -					
	WAVY			Tu	08/28/12	:30	5:38 PM	PH12VA0202TH	\$900.00		1
	WAVY			F	08/31/12	:30	5:56 PM	PH12VA0202TH	\$900.00		2
12	WAVY	News 10 @6p	6p-630p		to						
				08/27/12 to 09/02/12	2x	- TWTF - -					
	WAVY			Tu	08/28/12	:30	6:28 PM	PH12VA0202TH	\$1,500.00		1
	WAVY			W	08/29/12	:30	6:13 PM	PH12VA0202TH	\$1,500.00		2
13	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				08/27/12 to 09/02/12	1x	- - - - - S -					
	WAVY			Sa	09/01/12	:30	6:29 PM	PH12VA0202TH	\$500.00		1
14	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				08/27/12 to 09/02/12	1x	- - - - - S					
	WAVY			Su	09/02/12	:30	6:43 PM	PH12VA0203TH	\$500.00		1
15	WAVY	M-F News 10 @11	11p-1130p		to						
				08/27/12 to 09/02/12	2x	- TWTF - -					
	WAVY			Th	08/30/12	:30	11:46 PM	PH12VA0202TH	\$1,200.00		2
	WAVY			Special report							
	WAVY			F	08/31/12	:30	11:20 PM	PH12VA0203TH	\$1,200.00		1
16	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/27/12 to 09/02/12	1x	- TWTF - -					
	WAVY			Th	08/30/12	:30	12:29 AM	PH12VA0202TH	\$350.00		1
17	WAVY	WAVY News @ Sunrise	5a-6a		to						
				09/03/12 to 09/09/12	1x	M - - - - -					
	WAVY			M	09/03/12	:30	5:37 AM	PH12VA0202TH	\$500.00		1

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		Advertiser Ref	

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18	WAVY	Today Show M-F	7a-9a		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			M	09/03/12	:30	8:35 AM	PH12VA0202TH	\$1,500.00		1
19	WAVY	Today Show 2	9a-10a		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			M	09/03/12	:30	9:56 AM	PH12VA0203TH	\$350.00		1
20	WAVY	News 10 @ Noon	12p-1p		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			M	09/03/12	:30	12:30 PM	PH12VA0202TH	\$250.00		1
21	WAVY	The Doctors	2-3p		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			Th	08/30/12	:30	2:29 PM	PH12VA0202TH	\$150.00	MG for 21.1 09/03	2
	WAVY			M	09/03/12	:00			<del>\$150.00</del>	See MG 21.2	1
22	WAVY	M-F 4-5p	4p-5p		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			Th	08/30/12	:30	4:28 PM	PH12VA0202TH	\$250.00	MG for 22.1 09/03	2
	WAVY			M	09/03/12	:00			<del>\$250.00</del>	See MG 22.2	1
23	WAVY	News 10 @5p	5p-530p		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			Th	08/30/12	:30	5:07 PM	PH12VA0202TH	\$900.00	MG for 23.1 09/03	2
	WAVY			M	09/03/12	:00			<del>\$900.00</del>	See MG 23.2	1
24	WAVY	News 10 @530p	530p-6p		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			W	08/29/12	:30	5:37 PM	PH12VA0202TH	\$900.00	MG for 24.1 09/03	2
	WAVY			M	09/03/12	:00			<del>\$900.00</del>	See MG 24.2	1
25	WAVY	News 10 @6p	6p-630p		to						
					09/03/12 to 09/09/12	1x	M-----				
	WAVY			M	09/03/12	:30	6:15 PM	PH12VA0202TH	\$1,500.00		1
26	WAVY	M-F News 10 @11	11p-1130p		to						

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26	WAVY	M-F News 10 @11	11p-1130p		to						
				09/03/12 to 09/09/12	1x	M-----					
	WAVY			M	09/03/12	:30	11:33 PM	PH12VA0202TH	\$1,200.00		1
27	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/03/12 to 09/09/12	1x	M-----					
	WAVY			M	09/03/12	:30	11:45 PM	PH12VA0203TH	\$350.00		1
28	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
				09/03/12 to 09/09/12	1x	M-----					
	WAVY			M	09/03/12	:30	1:21 AM	PH12VA0202TH	\$150.00		1

Aired Spots**32**

<u>Gross Total</u>	<b>\$23,650.00</b>	
<u>Agency Commission</u>	<b>\$3,547.50</b>	
<u>Net Amount Due</u>	<b>\$20,102.50</b>	<u>Payment Terms 30 Days</u>

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